

01

Pinterest Growth.

Introduction
Organic Growth
Pinterest as a search engine
Metrics

Growth.

www.wearegrowthhackers.com





02



How we got 459% Increase in Organic Views
for our influencer/blogger client in 1 **Week**.





03

Drive 3x more traffic to your blog with **Pinterest**

When you first think about starting a blog you kind of don't imagine Pinterest to be a reliable source of traffic. After all, it's a social media platform for recipes and DIY crafts, right?

Wrong!

Pinterest is a search engine, just like Google, Yahoo, Bing. Its goal is to display the most relevant pins to a user's search query. The more authoritative and relevant your Pinterest profile and content are, the higher you'll rank in its feed. In this post, I'll lay out the crucial steps I took in my Pinterest journey and help you succeed on Pinterest too.





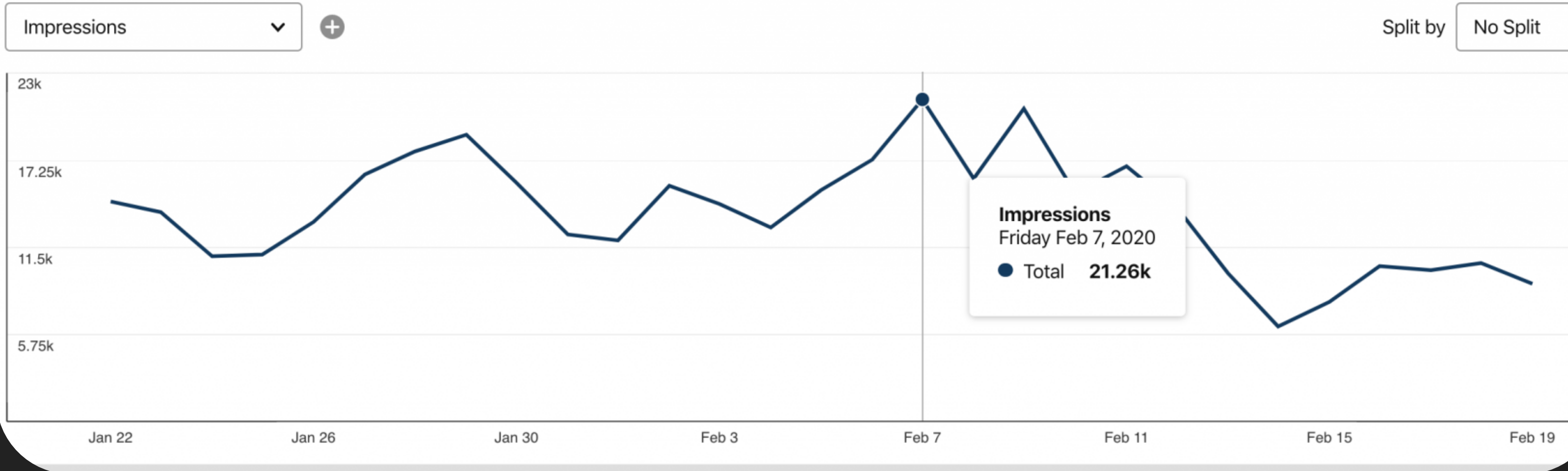
Impressions
399.46k ↑ 15%

Total Audience
205.77k ↑ 8.6%

Engagements
28.09k ↑ 11%

Engaged Audience
9.86k ↑ 6.2%

Compared to previous 2



04

These were the stats we were able to achieve within weeks and we were able to do it with consistent results (on going) for our online influencer/blogger client using various growth hacking tactics.

