

01

Cold Email Outreach

Introduction
Domain set up
Copywriting
Scraping
No. of emails per day
Metrics

Growth.

www.wearegrowthhackers.com





02

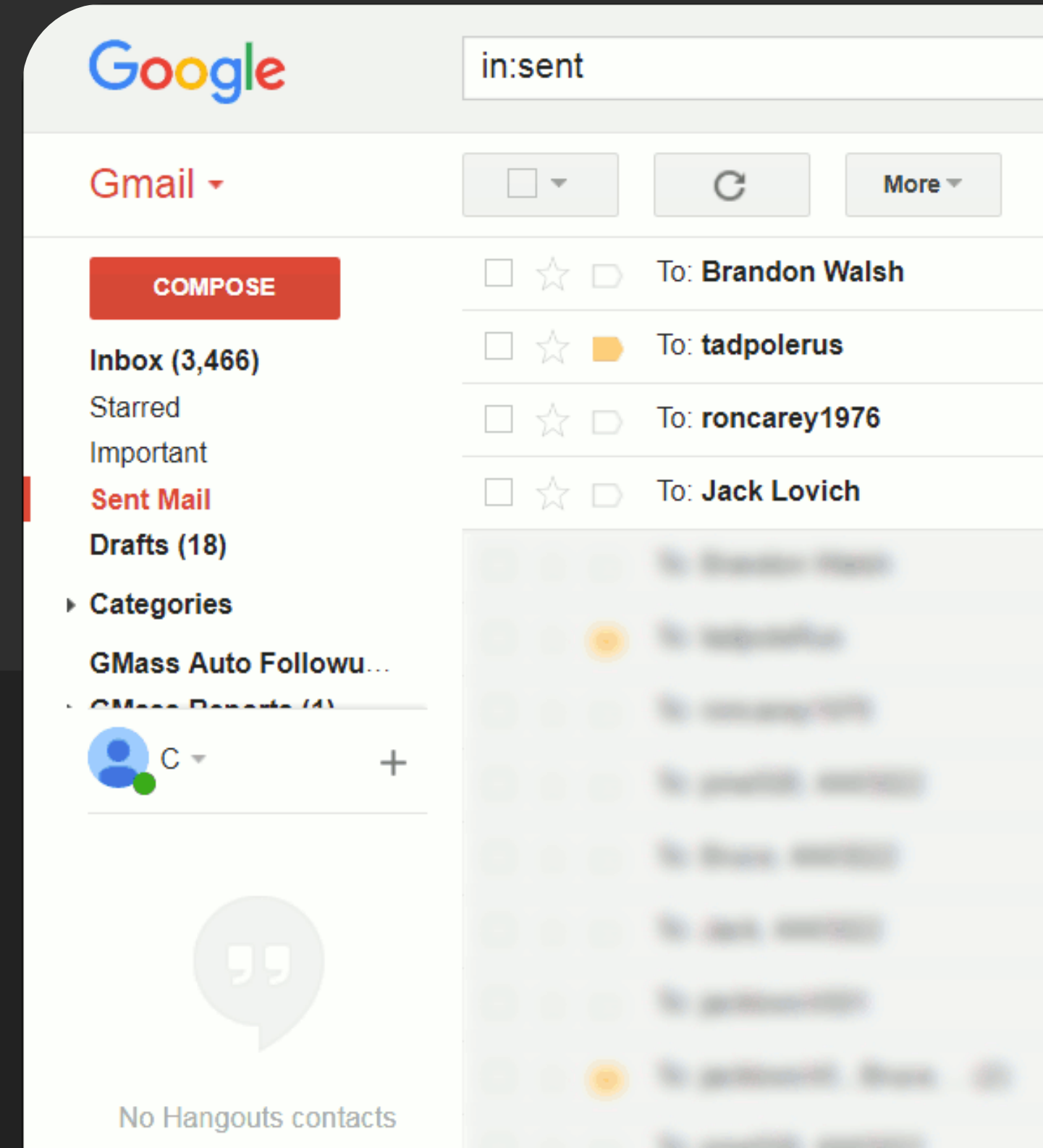


Cold email outreach for B2B Business.
Amends to their previous drafts and new
growth hacking additions.



Setting up Domains.

We add in our your company/personal Domains eg. (Michael@microsoft.com) onto our software to set up the campaigns and do the outreach.



04

Copywriting Outreach Drafts For you Business

We draft outreach copy that works, we'll ask you a few questions and our in house copywriters will come up with with relevant drafts to test or amend the ones you previously might be using.

For this particular agency, they only had an open rate of 13% we were able to bring that upto 70%.

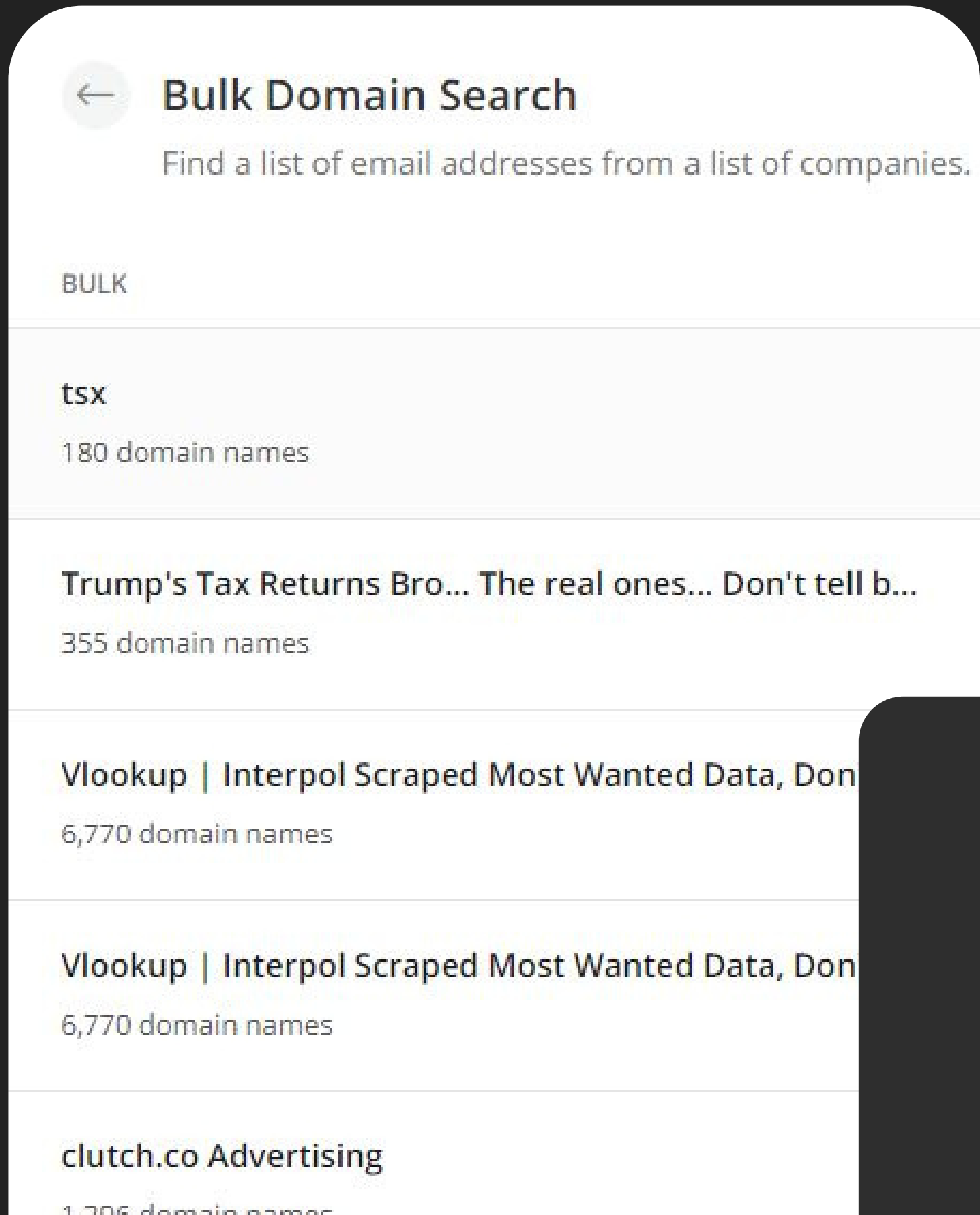
Full control over messages sent.





SCRAPING

05



Laser Targeting

We use hyper **Scraping** To scrape emails of only qualified leads.

We are able to scrape 1000's of emails of niched down and qualified leads in your industry. For this particular agency we were able to scrape 34k super targetted emails.



No. of Emails per day?

We send out up to 500 emails per day/per domain.
For this client we are sending out 2000 emails per day
using 4 domains.





Emails Sent 20673.

07

We were able to send out the first sequence of the campaign to 20673 emails in less than 11 days.

Had to shut down after 11 days because they reached their target no. of acquiring clients for Q4 2020.

