

THE INVESTOR RELATIONS WORLD IS CHANGING

Markets are extremely hot, CIBC has reported a 600% increase in trading year over year from 2019 to 2020. Now's the time to take advantage and capitalize on new and more aggressive investors entering the space. With an estimated 10M+ new north american investors in 2020 alone, the investing space is changing at an extremely fast pace. Robinhood, a trading app used mainly by millennials, announced a record 3M new users in Q1 2020 only.

So how do you take advantage of this opportunity and reach both existing and new investors in 2021?

Athena Capital has created the next generation of investor relations. Social media and video content is the new global standard to effectively communicate with investors and build their trust and confidence. More than ever before, investors value a company's social presence and often make investment decisions based on a company's socials. We have the right tools and strategies to reach both retail investors and larger and more sophisticated investors in large numbers.

OUR TOP CLIENTS

CLIENT: LOOP INSIGHTS
(TSX: MTRX)



THE PAST 6 MONTHS:

Starting at **\$0.15**
and
100k shares average

Now over **\$2**
Trading more than **2.5M** shares
\$5M daily

CLIENT: PLANTX LIFE
(CSE: VEGA)



A MONTH'S SNAPSHOT: NOVEMBER 17TH - DECEMBER 17TH

Starting at **\$0.50**
and
50k shares average

Now over **\$1.50**
Trading more than **1M** shares
\$1.5M daily

CLIENT: HAVN LIFE SCIENCES
(CSE: HAVN)



Price at start: **\$0.76** ▶ Now **\$1.52** ▶ Gain **100%**
Average volume: **400k+** shares

CLIENT: TRACESAFE
(CSE: TSF)



Price at start: **\$0.26** ▶ Now **\$0.74** ▶ Gain **185%**
Average volume: **150k+** shares

ATHENA CAPITAL | CASE STUDY



athenagroup.capital

CLIENT: **NETCENTS**
(CSE: NC)



SOME STATISTICS



Price at start: **\$0.50** ▶ Now **\$2.75** ▶ Gain **450%**
Average volume: **300k+** shares

5M+

Retail investor households in the USA

50M+

New trading accounts opened in the USA and Canada in Q1 2020 only

20M+

Canadian retail investors

48%

Of all institutional investors use LinkedIn

INFLUENCERS

ESTABLISHED INFLUENCER NETWORK OF OVER 1000 YOUTUBERS, TIK TOK STARS, AND INSTAGRAM ACCOUNTS



OVER 40 MORE ONGOING AND SATISFIED CLIENTS!
TALK TO US ABOUT HOW WE CAN MAKE YOU THE NEXT.

athenagroup.capital ▶▶▶